38 UNIQUE JEWELLERY SALON POST SHOW REPORT

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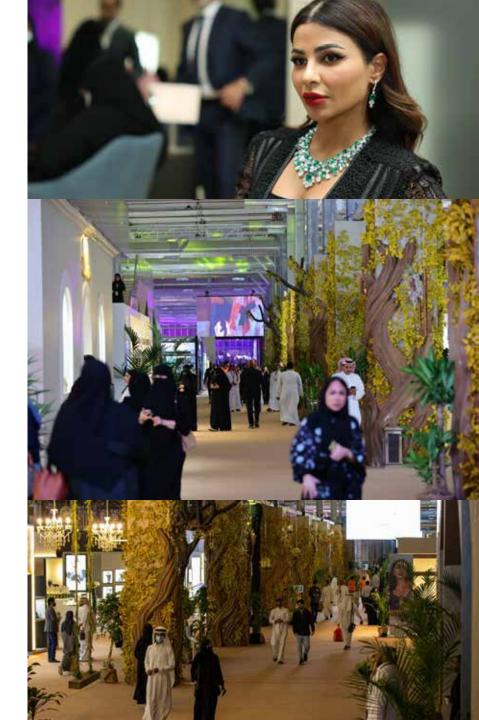
JEWELLERY SALON

02 – 06 November 2021 3:00 PM – 12:00 AM

Riyadh Front Exhibition & Convention Center **Unique Jewellery Salon 2021** opened its doors to the public at the Riyadh Front Exhibition & Convention Center as part of Riyadh Season. UJS has been a golden gateway for jewellers from all over the world to the Saudi market for over a decade. It is the most luxurious Jewellery & Watches Exhibition in the Middle East and Europe.

One of the main objectives of the exhibition was to gather the most famous names of international and local jewels houses on a single platform. VIPs throughout the region: **Saudi Royal Family, celebrities, and world business leaders** in attendance visited the salon.

The sales of the Unique Jewellery Salon exhibition 2021 were estimated above to be above **200 million Saudi Riyals.**







Exhibitor Profile





International Exhibitors

Company Name	Country
Maria Kotsoni	Cyprus Cyprus
Charles Oudin	France
Piaget	Geneva
Stenzhorn	Germany
Etho Maria	Greece and Thailand
JR Jewels	🛠 Hong Kong
Nigaam	🛠 Hong Kong
Space Jewellery	💉 Hong Kong
Bishan Singh Jasbir Singh Jewellers LLP	India
Rosetta Jewels	India
House of Gems	India
Tijoree Jewellery	India
JH Jewellers	India
Joramal Jaggomal Jewellers	India
K Lalita Jewellers	India
KK Jewels	India



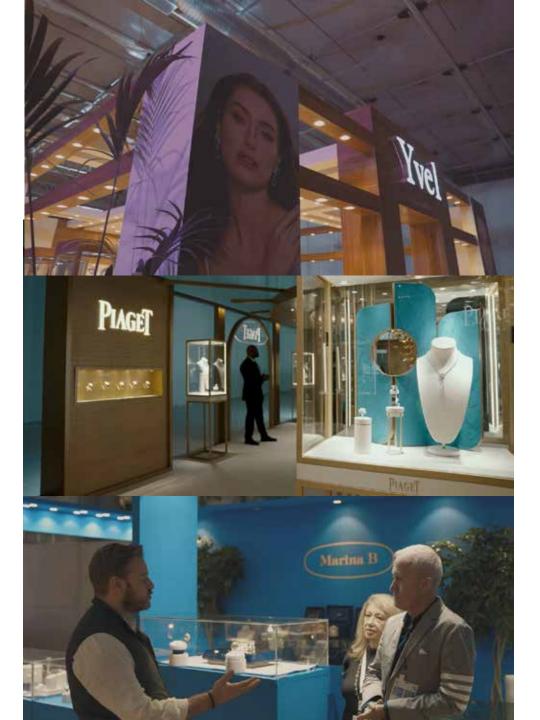
International Exhibitors

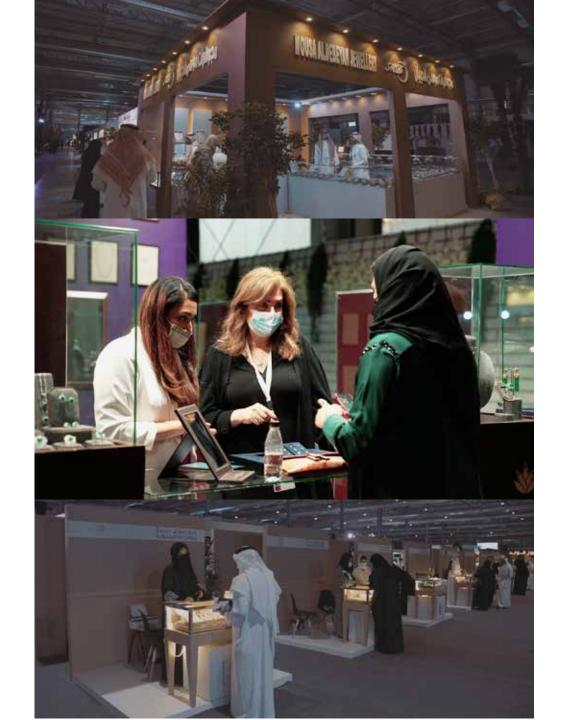
Company Name	Country
VAK	• India
Santosh	India
Unialmaz	India
Armiss SRL	Italy
Busatti	Italy
Crivelli	Italy
D'Avossa	Italy
FerrariFirenze	Italy
Gismondi 1754	Italy
Luca Carati	Italy
NOVECENTONOVANTANOVE	Italy
Sicis	Italy
Veschetti	Italy
Al Fardan Jewellery	Qatar
Jahan	Switzerland
Araya Fine Jewelry	United Arab Emirates
Kamyen	United Arab Emirates



International Exhibitors

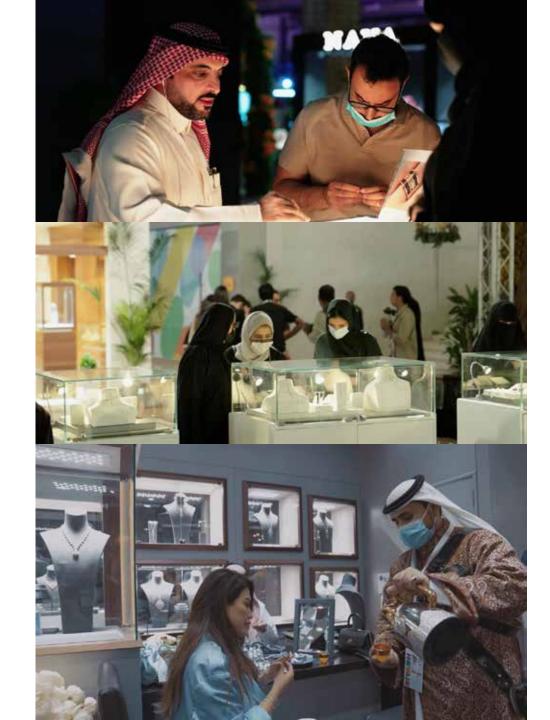
Company Name	Country
Renee	United Arab Emirates
Solitaire Jewels	United Arab Emirates
Amrapali Jewels	United Kingdom
Boghossian	Dited Kingdom
Chatila	United Kingdom
David Morris	Dited Kingdom
GRAFF	United Kingdom
Harry Winston	Dited Kingdom
Moussaieff	Dited Kingdom
Yoko London	Munited Kingdom
Silvia Furmanovich	United States of America
Ishaia	United States of America
Itco International	United States of America
Samer Halimeh	United States of America
Marina B	United States of America
Sutra Jewels	United States of America
YVEL	United States of America





Local Exhibitors

Company Name	Country
Al Mobirk	Saudi Arabia
Al Mudiyan	Saudi Arabia
Alma Jewellery	Saudi Arabia
Amarin	Saudi Arabia
Attar United Co. Ltd	Saudi Arabia
Baby Crown Jewellery	Saudi Arabia
Dalal Jewellery	Saudi Arabia
Johara Jewelry	Saudi Arabia
K.A.M	Saudi Arabia
Kanz Alsahra Jewellery	Saudi Arabia
Kooheji Jewellery	Saudi Arabia
Lapis Aldebeyan	Saudi Arabia
M Fitaihi	Saudi Arabia
Mi Concept	Saudi Arabia
ML Stone Planets Trading Est.	Saudi Arabia



Local Exhibitors

Company Name	Country
Mosa Aldbian Jewels	Saudi Arabia
Nadine Jewellery	Saudi Arabia
NAVA Jewellery	Saudi Arabia
Naval Jewelry	Saudi Arabia
Oro Grabado	Saudi Arabia
Pearl Jewels	Saudi Arabia
Qilada	Saudi Arabia
Rose Gold	Saudi Arabia
SALURA	Saudi Arabia
Sara Jewellery	Saudi Arabia
Sara Jwaher Jewels	Saudi Arabia
Tafe Zamurde	Saudi Arabia
Yessayan	Saudi Arabia

Visitor Profile



- Members of Saudi Royal Families
- Top Government Officials
- World Business Leaders (B2B)

- VVIPS
- HNWI (High-Net-Worth Individual)
- Media





Fashion Show

Show Highlights

Seminar – MT Lab



Marketing & PR Campaign





Social Media Tweets





#موسم_الرياض=





ويُعد **صالون المجوهرات** النادرة، البوابة الذهبيَّة لتُّجّار **المجوهرات** من جميع أنحاء العالم إلى السوق السعودية، حيث يهدف إلى استقطاب المستثمرين من التجار المحليين والباحثين عن القطع النادرة.

تصوير: يزيد السمراني

#موسم_الرياض سے RiyadhSeason@GEA_SA

Translated from Arabic by Google

The Rare Jewelery Salon is the golden gateway for jewelers from all over the world to the Saudi market, as it aims to attract investors from local traders and those looking for rare pieces.

Photography: Yazid Al-Samrani

æموسم_الرياض @RiyadhSeason @GEA_SA

Press Release

JEWELLERY SALON EXHIBITION SPARKLES AT OPENING AS PART OF THE RIYADH SEASON

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= ARAB NEWS

The exhibition was also hosting local designers alongside international industry names such as Piaget, Harry Winston, and Yvel and some of the diamonds on display cannot be seen anywhere else.

One of the exhibits is the world's most expensive mask, valued at \$1.5 million. Greated by Yvel during the coronavirus disease (COVID-19) pandemic, it contains 250 grams of 18-carat gold and is set with 3,608 natural black and white diamonds.

Luxury watch, rough diamond and gemstone dealers, gold and precious collectibles retailers and gold wholesalers from around the globe were among other exhibition participants.



GLITS AND GLAM YOURSELF WITH THESE HANDPICKED GORGEOUS JEWELS



The Winter Hall is by far the largest one on the list and also has the most popular brand names. Ticket prices vary from hall to hall depending on different categories, so choose your hall wisely, as you can also purchase products

It's not just about diamonds and pearls, though, as visitors can also enjoy watching live performances, thanks to the plethora of musical artists coming from as far as Europe. The exhibition includes a children's pavilion, which will showcase how children can get involved in jewellery investment (talk about starting them off

JEWELLERY SALON EXHIBITION: DAZZLING THE MIDEAST

Elite jewelers

The exhibition features the finest designs by elite jewelers and rarest heritage watches in the world. The most expensive blue diamond in the world as well as a mask entirely studded with diamonds are other high-profile exhibits.



Exhibition halls

The exhibition is divided into four here dedicated to the different methods extracting gemstones from the land and

NEXT EDITION



FEBRUARY 20 TO 23

RIYADH, AL FAISALIAH HOTEL

&

FEBRUARY 27 TO MARCH OI

JEDDAH, HILTON HOTEL